



National
Kidney
Foundation®

38th Annual
Kidney Ball

November 17, 2018
Washington Hilton



38th Annual Kidney Ball Sponsorship Opportunities

Questions?

Contact Jaime Ritacco at
Jaime.Ritacco@kidney.org or
202.244.7900 ext. 705

The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention, and treatment of kidney disease. Join us for the 38th Annual Kidney Ball and help make a difference in the lives of kidney disease patients and their families. Thanks to your dedicated support, we can truly make a change.

FOUNDER'S CIRCLE – \$50,000

- ▶ Two (2) prominent 1st row (dance floor) tables of ten (10)
- ▶ Twenty (20) tickets to the Chairman's Reception
- ▶ Two (2) hotel rooms with paid valet parking *-and-* limousine service to and from the event
- ▶ Ten (10) complimentary passes for valet parking
- ▶ Opportunity to donate two (2) seats for a Congressional guest specially invited by NKF
- ▶ Two (2) tickets to the Annual Congressional Dinner
- ▶ A foursome and tee sign in one of the local NKF Golf Classics (a qualifying tournament for finals at Pebble Beach)
- ▶ Vendor table at either the National Capital Area Kidney Walk or the Northern Virginia Kidney Walk
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31
- ▶ Prominent listing on the brochure, invitation and in the program (6,000+ impressions)
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ Full-page ad in the program if received by print deadline
- ▶ Logo on auction mobile display
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ▶ Listing in the NKF Capital Connection e-newsletter

CEO'S CIRCLE – \$25,000

- ▶ One (1) preferred seating table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Your choice of one (1) hotel room with paid valet parking *-or-* limousine service to and from the event
- ▶ Five (5) complimentary passes for valet parking
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31
- ▶ Prominent listing on the brochure, invitation and in the program (6,000+ impressions)
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ Logo on auction mobile display
- ▶ Full-page ad in the program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ▶ Listing in the NKF Capital Connection e-newsletter

DIRECTOR'S CIRCLE – \$15,000

- ▶ One (1) table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Five (5) complimentary passes for valet parking
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31
- ▶ Prominent listing on the invitation and in the program (3,000+ impressions)
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ Half-page ad in the program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PRESIDENT'S CIRCLE – \$10,000

- ▶ One (1) table of ten (10)
- ▶ One (1) complimentary pass for valet parking
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31
- ▶ Prominent listing in the program with company logo (1,000 + impressions)
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ▶ Half-page ad in the program if received by print deadline

BENEFACTOR'S CIRCLE – \$7,500

- ▶ One (1) table of ten (10)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each if reserved by August 31
- ▶ Prominent listing in the program with company logo (1,000+ impressions)
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PATRON'S CIRCLE – \$5,000

- ▶ One (1) table of ten (10)
- ▶ Prominent listing in the program with company logo (1,000+ impressions)
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

RISING STAR – \$2,500

- ▶ Six tickets (half table) at dinner
- ▶ Listing in the program



INDIVIDUAL TICKETS

\$850 per couple
\$500 per person



ADVERTISING IN PROGRAM

Full-page ad \$1,000
Half-page ad \$500

38th Annual Kidney Ball



National Kidney Foundation®

BENEFITS	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Table of ten (10) seats *	2 Tables	1 Table	1 Table	1 Table	1 Table	1 Table	1/2 Table
Opportunity for any employee from your company to purchase tickets for a discounted price of \$250 each if reserved by August 31							
Complimentary passes for valet parking	10	5	5	1			
Tickets to the VIP Chairman's Reception	20	10	10				
Hotel room with paid valet parking and/or limousine to & from event **	2	1					
Opportunity to donate two (2) seats for a Congressional guest specially invited by NKF							
Two (2) tickets to the Annual Congressional Dinner							
A foursome and tee sign in one of the local NKF Golf Classics (a qualifying tournament for finals at Pebble Beach)							
Vendor table at either the National Capital Area Kidney Walk or the Northern Virginia Kidney Walk							
RECOGNITION BENEFITS (subject to print deadlines)							
Prominent listing in the program w/company logo							
Special credit, including company logo, in the video listing shown throughout a major portion of the evening							
Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page							
Prominent listing on the invitation w/company logo							
Prominent listing in the brochure w/company logo							
Logo on auction mobile display							
Listing in the NKF Capital Connection e-newsletter							
Full-page ad in the program if received by print deadline							
Half-page ad in the program if received by print deadline							

* For \$50,000 donation: prominent 1st row (dance floor) | For \$25,000 donation: preferred seating | ** For \$50,000 donation: hotel AND limo service | For \$25,000 donation: hotel AND limo service | For \$5,000 donation: choice of hotel OR limo service



38th Annual Kidney Ball

Corporate Sponsorship & Ticket Form

Please check the appropriate category.

Reserve your spot early! Seating is limited.

Marketing benefits are subject to print deadlines.

- Founder's Circle – **\$50,000**
- CEO's Circle – **\$25,000**
- Director's Circle – **\$15,000**
- President's Circle – **\$10,000**
- Benefactor's Circle – **\$7,500**
- Patron's Circle – **\$5,000**
- Rising Star Sponsorship – **\$2,500**
- Individual Tickets – **\$850 per couple / \$500 per person**

Contact's Name: _____

Email: _____

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

PAYMENT INFORMATION:

- Check *
- Stock Donation**
- Visa
- Master Card
- American Express
- Discover

* Check made payable to the National Kidney Foundation Serving the National Capital Area

** If you would like to make a stock donation contact Michele Anthony at michele.anthony@kidney.org or **202.244.7900 ext. 702**

Amount: \$ _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Signature: _____ Print Name: _____

Corporate Sponsorship and Ticket Form

National Kidney Foundation Serving the National Capital Area

Attn: Jaime Ritacco

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