

SPONSORSHIP OPPORTUNITIES

THANKS TO YOUR DEDICATED SUPPORT, WE CAN TRULY MAKE A CHANGE.

National
Kidney
Foundation®

CEO'S CIRCLE — \$25,000

- ▶ Special treats for five couples (10 guests)
- ▶ Unlimited event registrations
- ▶ Opportunity to share a 30-second pre-recorded video message during the event stream
- ▶ Opportunity to share a 20-second video message on NKF/NCA's social media in advance of the event
- ▶ Company featured in three (3) posts on NKF/NCA's Facebook and Twitter
- ▶ Premiere logo placement on event website with hyperlink
- ▶ Full-page ad in online program booklet
- ▶ Logo in pre- and post-event slideshow
- ▶ Logo on virtual auction platform
- ▶ Featured recognition during live event and opportunity to introduce speaker
- ▶ Kidney health screening for up to 50 employees in your workplace or virtual "Your Kidneys & You" presentation for employees

DIRECTOR'S CIRCLE — \$15,000

- ▶ Special treats for five couples (10 guests)
- ▶ Unlimited event registrations
- ▶ Opportunity to share a 30-second pre-recorded video message during the event stream
- ▶ Opportunity to share a 20-second video message on NKF/NCA's social media in advance of the event
- ▶ Company featured in two (2) posts on NKF/NCA's Facebook and Twitter
- ▶ Premiere logo placement on event website with hyperlink
- ▶ Half-page ad in online program booklet
- ▶ Logo in pre- and post-event slideshow
- ▶ Logo on virtual auction platform
- ▶ Featured recognition during live event

PRESIDENT'S CIRCLE — \$10,000

- ▶ Twenty (20) event registrations
- ▶ Company featured in one (1) post on NKF/NCA's Facebook and Twitter
- ▶ Logo placement on event website
- ▶ Listing in the online program booklet
- ▶ Logo in pre- and post-event slideshow
- ▶ Recognition during live event

BENEFACTOR'S CIRCLE — \$7,500

- ▶ Fifteen (15) event registrations
- ▶ Company named with other sponsors in social media post on NKF/NCA's Facebook and Twitter
- ▶ Logo placement on event website
- ▶ Listing in the online program booklet
- ▶ Logo in pre- and post-event slideshow
- ▶ Recognition during live event

PATRON'S CIRCLE — \$5,000

- ▶ Ten (10) event registrations
- ▶ Company named with other sponsors in social media post on NKF/NCA's Facebook and Twitter
- ▶ Logo placement on event website
- ▶ Listing in the online program booklet
- ▶ Logo in pre- and post-event slideshow
- ▶ Recognition during live event

RISING STAR — \$2,500

- ▶ Six (6) event registrations
- ▶ Listing on event website
- ▶ Listing in the online program booklet
- ▶ Company named with other sponsors in social media post on NKF/NCA's Facebook and Twitter
- ▶ Listing in pre- and post-event slideshow

INDIVIDUAL — \$50

- ▶ One event registration

ADVERTISE

- ▶ Half-page program ad **\$500**
- ▶ Full-page program ad **\$1,000**

CORPORATE SPONSORSHIP & TICKET FORM

PLEASE CHECK YOUR DESIRED LEVEL OF SUPPORT.

- CEO's Circle – **\$25,000**
- Director's Circle – **\$15,000**
- President's Circle – **\$10,000**
- Benefactor's Circle – **\$7,500**
- Patron's Circle – **\$5,000**
- Rising Star Sponsorship – **\$2,500**
- Individual – **\$50**

Contact Name: _____
Email: _____
Company Name: _____
Billing Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____

PAYMENT INFORMATION:

- Check *
- Stock Donation**
- Visa
- Master Card
- American Express
- Discover

* Check made payable to the National Kidney Foundation Serving the National Capital Area

** If you would like to make a stock donation, contact Michele Anthony at MICHELE.ANTHONY@KIDNEY.ORG or 202.244.7900 EXT. 702

Amount: \$ _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Signature: _____ Print Name: _____

RETURN TO:

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National Kidney Foundation®