



NATIONAL KIDNEY
FOUNDATION®

43RD ANNUAL NKF
KIDNEY BALL

MARCH 1, 2025

MCLEAN HILTON TYSONS CORNER

[KIDNEYBALLDC.ORG](https://www.kidneyballdc.org)

The Facts About Kidney Disease



Kidney disease is the 8th leading cause of death in the United States and is responsible for 58,000 deaths per year, as of 2023



1 IN 7

1 in 7 US Adults have kidney disease, which equates to 37 Million individuals or 15% of the US adult population



1 IN 3

1 in 3 US Adults are at risk for developing kidney disease. That equates to over 80 Million individuals.



90%

Sadly, 90% of those living with kidney disease do not even know he/she/they have it. Even worse, 40% of those with severe kidney disease don't know they are suffering.

Kidney disease is a silent epidemic that we need your help to fight.

A CHARITABLE EVENING FOR A BETTER TOMORROW

Now in its 43rd year, the National Kidney Foundation Kidney Ball is one of the nation's largest fundraising galas in support of the fight against kidney disease, raising more than \$5 million in the past decade. The Kidney Ball shines the spotlight on this national health crisis that impacts 1 in every 7 Americans and serves as a call to action for the community to engage in spreading awareness and assisting those in need.

The National Capital region has among the highest rates of kidney disease in the nation. Your support helps fund the National Kidney Foundation's ongoing programs in research, patient and community services, professional and public education, local, state, and federal advocacy, and raising awareness about organ donation and transplantation.

Attendees will enjoy a cocktail reception, elegant three course dinner, robust silent auction, inspiring mission appeal & award ceremony, live entertainment, and networking with some of the National Capital Area's top business, government, and medical leaders, as well as kidney patients and their families.

Can we count on your support?

About the National Kidney Foundation

The National Kidney Foundation is revolutionizing the fight to save lives by eliminating preventable kidney disease, accelerating innovation for the dignity of the patient experience, and dismantling structural inequities in kidney care, dialysis, and transplantation.



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SPONSORSHIP OPPORTUNITIES



CEO'S CIRCLE - \$25,000

- ◆ Two (2) preferred seating tables with 20 seats
- ◆ Ten (10) VIP Tickets to the Chairman's Reception
- ◆ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$400 each
- ◆ Prominent listing on the Kidney Ball brochure, event invitation and official event program
- ◆ Company logo prominently featured on Kidney Ball website, including direct link to company website homepage
- ◆ Two (2) exclusive social media posts on NKF NCA's social media pages
- ◆ Three (3) shared mentions on NKF National Capital Area social media
- ◆ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

DIRECTOR'S CIRCLE - \$15,000

- ◆ One (1) table of ten (10)
- ◆ Ten (10) VIP Tickets to the Chairman's Reception
- ◆ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$400 each
- ◆ Prominent listing on the Kidney Ball program
- ◆ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ◆ One (1) exclusive social media post on NKF NCA's social media pages
- ◆ Three (3) shared mentions on NKF National Capital Area social media
- ◆ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PRESIDENT'S CIRCLE - \$10,000

- ◆ One (1) table of ten (10)
- ◆ Two (2) VIP Tickets to the Chairman's Reception
- ◆ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$400 each
- ◆ Featured listing in the program with company logo
- ◆ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ◆ Three (3) shared mentions on NKF National Capital Area social media

BENEFACTOR'S CIRCLE - \$7,500

- ◆ One (1) table of ten (10)
- ◆ Two (2) VIP Tickets to the Chairman's Reception
- ◆ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$400 each
- ◆ Featured listing in the program with company logo
- ◆ Three (3) shared mentions on NKF National Capital Area social media
- ◆ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PATRON'S CIRCLE - \$5,000

- ◆ One (1) table of ten (10)
- ◆ Two (2) VIP Tickets to the Chairman's Reception
- ◆ Featured listing in the program with company logo
- ◆ Three (3) shared mentions on NKF National Capital Area social media
- ◆ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

RISING STAR - \$2,500

- ◆ Six tickets (half table) at dinner
- ◆ Listing in the program
- ◆ Listing in the video shown throughout a major portion of the evening

INDIVIDUAL TICKETS

- ◆ \$850 per couple
- ◆ \$500 per person
- ◆ Includes Reception, dinner and open bar

ADVERTISING IN PROGRAM

- ▶ Full-page ad \$1,000
- ▶ Half-page ad \$500

CORPORATE SPONSORSHIP & TICKET FORM

Please check
your desired
level of support.

- | | |
|---|---|
| <input type="checkbox"/> CEO's Circle – \$25,000 | <input type="checkbox"/> Rising Star Sponsorship – \$2,500 |
| <input type="checkbox"/> Director's Circle – \$15,000 | <input type="checkbox"/> Individual Ticket – \$500 |
| <input type="checkbox"/> President's Circle – \$10,000 | <input type="checkbox"/> Couples Ticket – \$850 |
| <input type="checkbox"/> Benefactor's Circle – \$7,500 | <input type="checkbox"/> Entertainment Only – \$100 |
| <input type="checkbox"/> Patron's Circle – \$5,000 | |

Contact Name: _____

Title: _____

Email: _____

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____

PAYMENT INFORMATION:

- | | | | |
|----------------------------------|---|---|--|
| <input type="checkbox"/> Check * | <input type="checkbox"/> Stock Donation** | <input type="checkbox"/> Donor Advised Fund | <input type="checkbox"/> Company Matching Gift |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Master Card | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

* Check made payable to the National Kidney Foundation Serving the National Capital Area

** If you would like to make a stock donation, contact Michele Anthony at michele.anthony@kidney.org or 202.244.7900 ext. 702

Amount: \$ _____

Card Number: _____ Exp. Date: _____ CVV: _____

Company Name: _____ Name on Card: _____

Signature: _____ **Date:** _____

RETURN TO:

Michele Anthony, Executive Director
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Michele.anthony@kidney.org
202-244-7900 x 702



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The National Kidney Foundation
is a registered 501(c)3 nonprofit
organization, tax ID # 13-1673104.