

42ND ANNUAL NKF KIDNEY BALL

March 16, 2024
The Anthem | Washington DC



NATIONAL KIDNEY
FOUNDATION®

[KIDNEYBALLDC.ORG](https://www.kidneyballdc.org)

A CHARITABLE EVENING FOR A BETTER TOMORROW

The Kidney Ball is one of the largest galas nationwide supporting the National Kidney Foundation in its fight to help the **37 million Americans affected by chronic kidney disease. That is 1 in 7 adults (or 15% of the adult population) in the US.**

Join us as we raise awareness and focus on building paths to better kidney care. Together, we can shine the spotlight on this public health epidemic and ensure that patients get diagnosis and access to the care they need to improve their quality of life.

We are excited to once again bring the celebration to **the Anthem in Washington DC's renowned Waterfront district** to celebrate the National Kidney Foundation's recent advances and accomplishments in kidney disease research, education, advocacy and prevention, while helping provide support to allow our Foundation to continue these efforts in the fight against kidney disease, now and in the future.

Can we count on your support?

718,331

the # of individuals living
with kidney disease in the
National Capital Area.

8th **9th** 10th

Kidney disease is currently the
9th leading cause of death in the
United States, ahead of other
diseases like breast cancer and
prostate cancer.

1 in 7



currently suffer from
kidney disease.

ABOUT THE NATIONAL KIDNEY FOUNDATION



The National Kidney Foundation is revolutionizing the fight to save lives by eliminating preventable kidney disease, accelerating innovation for the dignity of the patient experience, and dismantling structural inequities in kidney care, dialysis, and transplantation.

THE COMMITTEE

EVENT CHAIR

Bruce Caswell

Maximus, President & CEO

COMMITTEE

Manish Agarwal,

LetsTango

Greg Baroni,

Attain Partners,
Past Event Chair

Yasmine Bonilla

Raymond James,
Board member

Joe DePalma

Punch Digital Strategies
Marketing co-chair

Erin Segreti

Venable, Board member

Mark Testoni

cBEYONData,
Past event chair

Lisa Anne Thompson Taylor

Board Veritas,
Committee member

Brian Tillman

Punch Digital Strategies,
Marketing co-chair

Ellen Walsh

Attain Partners,
Development chair

AUCTION CHAIRS

Deb Fishman

David Sinicrope

STAFF

Michele Anthony

NKF, Executive Director

Katherine Hughes

NKF, Community
Outreach Coordinator

Ashwani Jain

NKF, Program Director

Teddy Mosher

NKF, Development Manager



“

I'm excited to be leading a group of C-level executives and engage with the broader business community here in Washington, DC to support the National Kidney Foundation and its programs—and what better way to do it than through the Kidney Ball? This gala has been around for a number of years and people love it. Raising awareness about early diagnosis of kidney disease and supporting NKF's local efforts to combat kidney disease is critical. I hope you consider joining me, my colleagues, friends and family by supporting this great event”

Bruce Caswell

President & CEO, Maximus

maximus

VENUE

THE ANTHEM

901 Wharf St SW, Washington, DC 20024

The Anthem opened its doors to reveal its wonders on October 12, 2017. This state-of-the-art (we mean it!) venue is the anchor of the The Wharf; a \$2 billion, world-class, mixed-use waterfront development located on the Washington Channel. Situated along the District of Columbia's historic and gorgeous Southwest Waterfront, The Wharf is adjacent to the National Mall and is surrounded by some of the best restaurants, hotels and shopping DC has to offer. We look forward to seeing our Kidney Ball attendees kick off their shoes and dance the night away at this incredible venue.



OUR HOSTS

JUMMY OLABANJI

Anchor for NBC4 Washington

DOUG KAMMERER

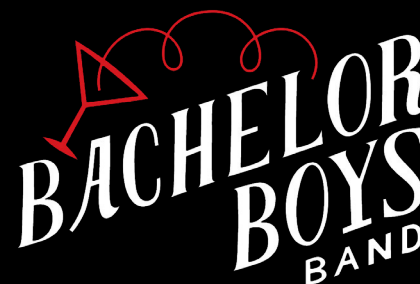
Chief Meteorologist for NBC4 Washington



ENTERTAINMENT

THE BACHELOR BOYS

The Bachelor Boys are one of the DMV's premiere live music bands who are sure to bring the dance floor to life at this year's Kidney Ball! Covering the hits from the 60's all the way to today, this is a performance you don't want to miss!



SILENT AUCTION

Kidney Ball Attendees will have the chance to bid on once in a lifetime items and experiences, such as:

- ▶ Throwing out the first pitch at a Washington Nationals game
- ▶ Riding the Zamboni during a Washington Capitals game
- ▶ Getaway vacations to Vail, Colorado and San Diego, California
- ▶ Luxury items like custom made Mindy Lam Jewelry pieces!



All this and much, much, more. You do not want to miss out!

OUR HONOREES

ARTHUR P. PASQUARELLA LEADERSHIP IN ACTION AWARD 2024 WINNER



DAVID SULTZER

Dave Sultzer of Waldorf, Maryland, has been engaged as a volunteer for the National Kidney Foundation for more than a decade. He chose the National Kidney Foundation for personal reasons. Several years prior, both of Dave's parents had kidney failure and were on dialysis. Dave offered to donate a kidney to his mother which extended her life by 10 years, and her renewed good health also enabled her to be the caregiver for his father. In addition to his volunteer work at kidney screenings, Dave has held leadership roles with the Kidney Advocacy Committee and the Wizards Organ Donation Awareness Tournament, was elected to the NKF/NCA Board of Advisors, serves on the Medical Advisory Board, and volunteers at all events including the Kidney Walk and NKF Golf Classic. Always eager to share his story to help others, he has granted media interviews and speaking engagements in any number of settings.

CORPORATE CITIZENSHIP AWARD 2024 WINNER

COMPASS REAL ESTATE

The NKF Corporate Citizenship Award is given annually to a company or organization who've gone above and beyond in their support of the National Kidney Foundation and our commitment to fighting kidney disease through education, research, advocacy, and awareness. Since 2018, Compass Real Estate has been a steadfast supporter of NKF's local fundraising initiatives, including sponsoring and participating in our Organ Donation Awareness Basketball Tournament as well as our NKF Golf Classic. In total, Compass Real Estate has contributed over \$20,000 in support for the National Kidney Foundation, allowing our organization to continue providing our friends and neighbors battling kidney disease in the National Capital Area the resources and care they desperately need.



OUR MISSION MOMENT

ALAGNO FAMILY

The Alagno family of Washington, DC will be featured during the Mission Moment at the Kidney Ball. Young Davidson Alagno was diagnosed with kidney disease three weeks shy of his 7th birthday. At that point he was already transplant eligible, but his surgery was delayed due to the beginning of the pandemic when "elective surgeries" were postponed. Learn how with NKF's support and tireless dedication and advocacy, they've saved their son's life and become steadfast ambassadors for raising awareness about kidney disease and organ donation in their community and beyond.

SPONSORSHIP OPPORTUNITIES



CEO'S CIRCLE – \$25,000

- ▶ One (1) preferred seating table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Complimentary parking for five (5)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing on the brochure, invitation and in the program
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ Two (2) exclusive social media posts on NKF NCA's social media pages
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Logo on auction mobile display
- ▶ Full-page ad in the digital program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

DIRECTOR'S CIRCLE – \$15,000

- ▶ One (1) table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Complimentary parking for five (5)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing on the invitation and in the program
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ One (1) exclusive social media post on NKF NCA's social media pages
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Half-page ad in the digital program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PRESIDENT'S CIRCLE – \$10,000

- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Complimentary parking for one (1)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing in the program with company logo
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Half-page ad in the digital program if received by print deadline

BENEFACTOR'S CIRCLE – \$7,500

- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing in the program with company logo
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

PATRON'S CIRCLE – \$5,000

- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Prominent listing in the program with company logo
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

RISING STAR – \$2,500

- ▶ Six tickets (half table) at dinner
- ▶ Listing in the program
- ▶ Listing in the video shown throughout a major portion of the evening

INDIVIDUAL TICKETS

- ▶ \$850 per couple
- ▶ \$500 per person
- ▶ Includes Reception, dinner and open bar

ADVERTISING IN PROGRAM

- ▶ Full-page ad \$1,000
- ▶ Half-page ad \$500

CORPORATE SPONSORSHIP & TICKET FORM



PLEASE CHECK YOUR DESIRED LEVEL OF SUPPORT.

- | | |
|---|---|
| <input type="checkbox"/> CEO's Circle – \$25,000 | <input type="checkbox"/> Rising Star Sponsorship – \$2,500 |
| <input type="checkbox"/> Director's Circle – \$15,000 | <input type="checkbox"/> Individual Ticket – \$500 |
| <input type="checkbox"/> President's Circle – \$10,000 | <input type="checkbox"/> Couples Ticket – \$850 |
| <input type="checkbox"/> Benefactor's Circle – \$7,500 | <input type="checkbox"/> Entertainment Only – \$100 |
| <input type="checkbox"/> Patron's Circle – \$5,000 | |

Contact Name: _____

Title: _____

Email: _____

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____

PAYMENT INFORMATION:

- | | | | |
|----------------------------------|---|---|--|
| <input type="checkbox"/> Check * | <input type="checkbox"/> Stock Donation** | <input type="checkbox"/> Donor Advised Fund | <input type="checkbox"/> Company Matching Gift |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Master Card | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

* Check made payable to the National Kidney Foundation Serving the National Capital Area

** If you would like to make a stock donation, contact Michele Anthony at michele.anthony@kidney.org or 202.244.7900 ext. 702

Amount: \$ _____

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Company Name: _____

Name on Card: _____

Signature: _____

Date: _____

RETURN TO:

Michele Anthony, Executive Director
National Kidney Foundation Serving the National Capital Area
1600 Tysons Blvd, Suite 330
McLean, VA 22102
Michele.anthony@kidney.org



NATIONAL KIDNEY
FOUNDATION®

The National Kidney Foundation is a
registered 501(c)3 nonprofit organization,
tax ID # 13-1673104.