

42ND ANNUAL

NKF KIDNEY BALL

March 16
2024

ANTHEM
Washington, DC



The Kidney Ball is one of the largest galas nationwide raising funds to support the National Kidney Foundation's programs in research, patient, professional and public education, advocacy, and organ donation awareness. Guests will enjoy a reception, silent auction, sumptuous dinner, inspiring mission moment, and live entertainment.

March is National Kidney Month—a time to focus on the importance of our hardworking kidneys. **Chronic Kidney Disease [CKD] affects an estimated 37 million Americans, almost 15% of the total US adult population. Even worse, only 10% of these individuals even know they are suffering from kidney disease.** Together we can shine the spotlight on this public health epidemic and ensure that patients get the diagnosis and access to care they need to improve their quality of life.

The National Capital Area [Washington DC Metro Area, Southern Maryland and Northern Virginia] has one of the highest rates of kidney disease in the United States. In our backyard, there are more than **700,000 people** with kidney disease, more than **14,000 on dialysis**, and nearly **2,000 waiting for a life-saving transplant**. Let's come together as a community to address these daunting statistics.

Join us as we raise awareness and celebrate the progress we've made in increasing early detection of kidney disease.



NATIONAL KIDNEY
FOUNDATION®

OUR 2023-24 LEADERSHIP TEAM



Bruce Caswell
2024 Kidney Ball Chair
CEO, Maximus

maximus



Manish Agarwal
NKF/NCA Board Chair
CEO, Let's Tango

tango

To learn more, purchase tickets, or sponsor, visit www.kidneyballdc.org

CEO'S CIRCLE \$25,000

- ✓ Two (2) preferred seating table of ten (10)
- ✓ Ten (10) tickets to the Chairman's Reception
- ✓ Complimentary parking for five (5)
- ✓ Prominent listing on the brochure, invitation and in the program
- ✓ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ✓ Two (2) exclusive posts, shared mentions on all sponsor social thank you posts
- ✓ Logo on auction mobile display
- ✓ Full-page ad in the program if received by print deadline
- ✓ Company logo in the sponsor scroll shown throughout a major portion of the evening

DIRECTOR'S CIRCLE \$15,000

- ✓ One (1) table of ten (10)
- ✓ Ten (10) tickets to the Chairman's Reception
- ✓ Complimentary parking for five (5)
- ✓ Prominent listing on the invitation and in the program
- ✓ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ✓ One (1) 1 exclusive post, shared mentions
- ✓ Half-page ad in the program if received by print deadline
- ✓ Company logo in the sponsor scroll shown throughout a major portion of the evening

PRESIDENT'S CIRCLE \$10,000

- ✓ One (1) table of ten (10)
- ✓ Two (2) tickets to the Chairman's Reception
- ✓ Complimentary parking for one (1)
- ✓ Prominent listing in the program with company logo
- ✓ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ✓ Shared mentions on all social thank you's.
- ✓ Half-page ad in the program if received by print deadline
- ✓ Company logo in the sponsor scroll shown throughout a major portion of the evening

BENEFACTOR'S CIRCLE \$7,500

- ✓ One (1) table of ten (10)
- ✓ Two (2) tickets to the Chairman's Reception
- ✓ Prominent listing in the program with company logo
- ✓ Shared mentions on all social thank you's.
- ✓ Company logo in the sponsor scroll shown throughout a major portion of the evening

PATRON'S CIRCLE \$5,000

- ✓ One (1) table of ten (10)
- ✓ Two (2) tickets to the Chairman's Reception
- ✓ Prominent listing in the program with company logo
- ✓ Shared mentions on all social thank you's.
- ✓ Company logo in the sponsor scroll shown throughout a major portion of the evening

RISING STAR \$2,500

- ✓ Six tickets (half table) at dinner
- ✓ Listing in the program
- ✓ Listing in the sponsor scroll shown throughout a major portion of the evening



INDIVIDUAL TICKET Black Tie Preferred, but Optional

\$850

per couple

\$500

per person



ENTERTAINMENT ONLY Announcement Coming Soon!

\$100

per person

ADVERTISING IN PROGRAM



\$1,000

Full-page

\$500

Half-page Ad



Michele Anthony, Executive Director
National Kidney Foundation Serving the National Capital Area
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McLean, VA 22102
Michele.anthony@kidney.org

The National Kidney Foundation
is a registered 501(c)3 nonprofit
organization, tax ID # 13-1673104.

www.kidneywdc.org

CORPORATE SPONSORSHIP & TICKET FORM

PLEASE CHECK YOUR DESIRED LEVEL OF SUPPORT.



- | | |
|---|---|
| <input type="checkbox"/> CEO's Circle – \$25,000 | <input type="checkbox"/> Rising Star Sponsorship – \$2,500 |
| <input type="checkbox"/> Director's Circle – \$15,000 | <input type="checkbox"/> Individual Ticket – \$500 |
| <input type="checkbox"/> President's Circle – \$10,000 | <input type="checkbox"/> Couples Ticket – \$850 |
| <input type="checkbox"/> Benefactor's Circle – \$7,500 | <input type="checkbox"/> Entertainment Only – \$100 |
| <input type="checkbox"/> Patron's Circle – \$5,000 | |

Contact Name: _____

Title: _____

Email: _____

Company Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____

Payment Information:

- | | | | |
|----------------------------------|---|---|-----------------------------------|
| <input type="checkbox"/> Check * | <input type="checkbox"/> Stock Donation** | | |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Master Card | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

* Check made payable to the National Kidney Foundation Serving the National Capital Area

** If you would like to make a stock donation, contact Michele Anthony at michele.anthony@kidney.org or 202.244.7900 ext. 702

Amount: \$ _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Company Name: _____ Name on Card: _____

Signature: _____ Date: _____

RETURN TO:

Michele Anthony, Executive Director
National Kidney Foundation Serving the National Capital Area
1600 Tysons Blvd, Suite 330
McLean, VA 22102
Michele.anthony@kidney.org



NATIONAL KIDNEY
FOUNDATION®

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registered 501(c)3 nonprofit organization,
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