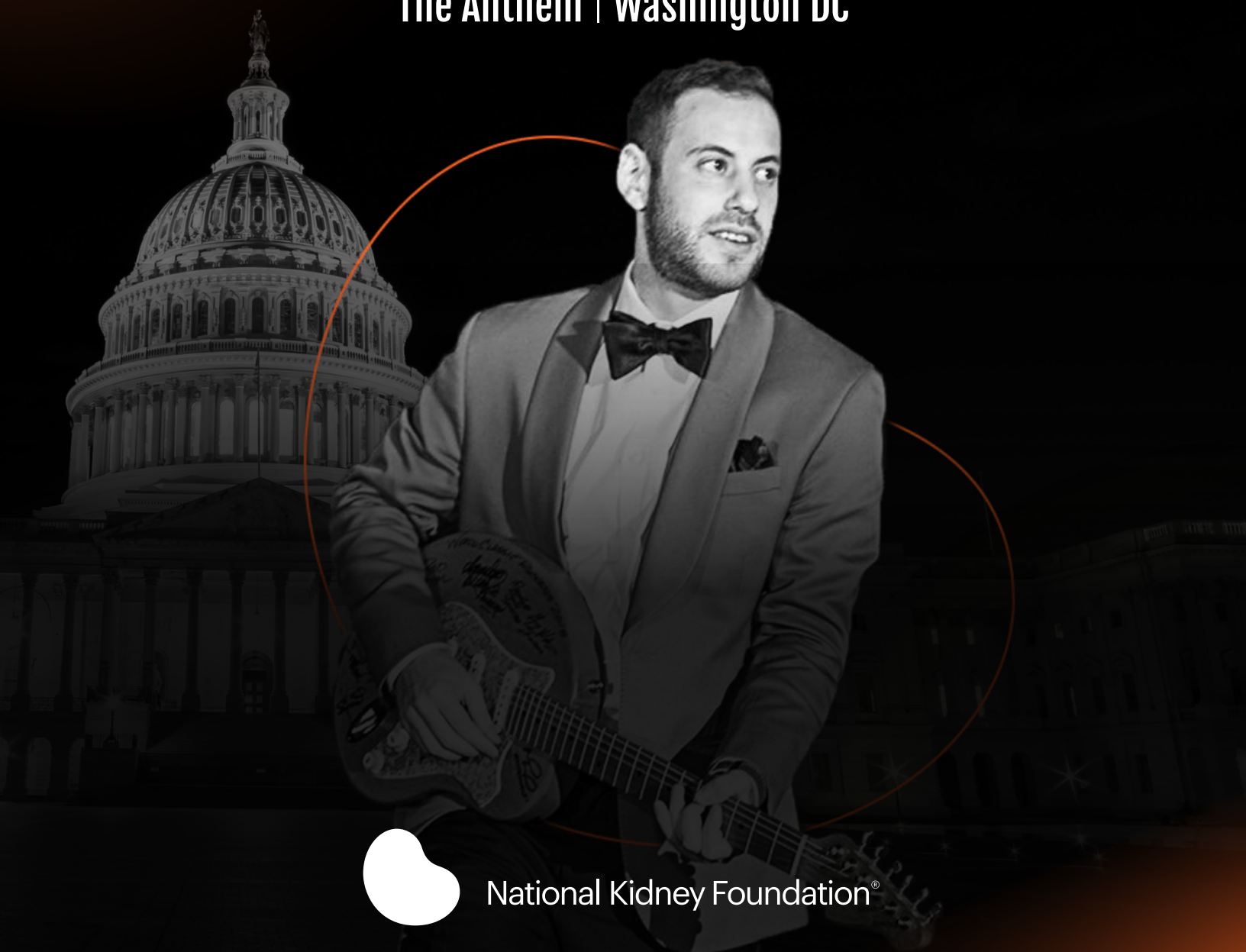


# 41ST ANNUAL NKF KIDNEY BALL

March 31, 2023  
The Anthem | Washington DC



National Kidney Foundation®

[KIDNEYBALLDC.ORG](https://www.kidneyballdc.org)

# THE KIDNEY BALL IS BACK AND READY TO ROCK!

The Kidney Ball is one of the largest galas nationwide and supports the National Kidney Foundation in its fight to help the **37 million Americans affected by chronic kidney disease. That is 1 in 7 adults (or 15% of the adult population) in the US.**

Although you have always enjoyed the Kidney Ball in November, we will be joining our colleagues across the country by celebrating National Kidney Month at our gala in March! Join us as we raise awareness and focus on building paths to better kidney care. Together, we can shine the spotlight on this public health epidemic and ensure that patients get diagnosis and access to the care they need to improve their quality of life.

This year, we return live to **the Anthem in Washington DC's renowned Waterfront district** to celebrate the advances in treatment and support kidney disease awareness, prevention, and treatment. Guests will enjoy live music, cocktail reception, dinner, silent auction and more, while supporting a truly vital cause.

**Can we count on your support?**



National  
Kidney  
Foundation®

## ABOUT THE NATIONAL KIDNEY FOUNDATION

The National Kidney Foundation is revolutionizing the fight to save lives by eliminating preventable kidney disease, accelerating innovation for the dignity of the patient experience, and dismantling structural inequities in kidney care, dialysis, and transplantation.



## A MESSAGE FROM THE 2023 KIDNEY BALL CHAIR, **GREG J. BARONI**

Dear Friends & Colleagues,

It is my distinct honor and privilege to serve as Chair of the 41st Annual National Kidney Foundation Kidney Ball. I am excited for the opportunity to come together once again to celebrate, honor, and remember our loved ones and community members who have faced or are facing the battle of kidney disease.

As I prepare for this year's event, I am reminded of a quote from Winston Churchill, who once stated, "From what we get, we can make a living; what we give, however, makes a life." The continued support and generosity from our donors and corporate partners have transformed the Kidney Ball into one of the largest single day fundraisers for NKF nationwide. Every one of your investments and contributions have supported our essential mission to be a lifeline for all those affected by kidney disease.

This year, I ask you to join me in continuing that commitment to NKF and the National Capital Area kidney community by contributing to our 2023 Kidney Ball. Kidney disease is the 9th leading cause of death in the US and growing, with more than 37 Million Americans estimated to have kidney disease. That is **1 in 7** adults in this country. My involvement is very personal, as my father passed away from kidney disease. I support NKF because I feel a commitment to helping those like my dad, and I encourage you to join me in pledging your support.

We can provide NKF the necessary dollars to help give those living with kidney disease and their loved ones **MORE**. More personalized care, more innovative treatments, more time with family, more voices in the federal government and, most importantly, more hope.

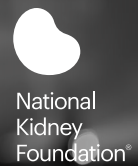
The National Kidney Foundation is the largest, most comprehensive and longstanding organization that is dedicated to the awareness, prevention and treatment of kidney disease. I am proud to be involved in helping continue the fight. I believe that business leaders have a responsibility to give back to the community. Your support of the Kidney Ball reinforces that belief.

Gratefully,

**Greg J. Baroni**

Founder & CEO. Attain Partners  
2023 Kidney Ball Chair

# SPONSORSHIP OPPORTUNITIES



## CEO'S CIRCLE – \$25,000

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- ▶ One (1) preferred seating table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Complimentary parking for five (5)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing on the brochure, invitation and in the program
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ Two (2) exclusive social media posts on NKF/NCA Facebook and Twitter
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Logo on auction mobile display
- ▶ Full-page ad in the digital program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

## DIRECTOR'S CIRCLE – \$15,000

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- ▶ One (1) table of ten (10)
- ▶ Ten (10) tickets to the Chairman's Reception
- ▶ Complimentary parking for five (5)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing on the invitation and in the program
- ▶ Company logo on the NKF/NCA's Kidney Ball web page, including a link to your home page
- ▶ One (1) exclusive social media post on NKF/NCA Facebook and Twitter
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Half-page ad in the digital program if received by print deadline
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

## PRESIDENT'S CIRCLE – \$10,000

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- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Complimentary parking for one (1)
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing in the program with company logo
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Half-page ad in the digital program if received by print deadline

## BENEFACTOR'S CIRCLE – \$7,500

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- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Opportunity for any employee from your company to purchase tickets for an early-bird, discounted price of \$250 each
- ▶ Prominent listing in the program with company logo
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

## PATRON'S CIRCLE – \$5,000

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- ▶ One (1) table of ten (10)
- ▶ Two (2) tickets to the Chairman's Reception
- ▶ Prominent listing in the program with company logo
- ▶ Three (3) shared mentions on NKF/NCA social media
- ▶ Special credit, including company logo, in the video listing shown throughout a major portion of the evening

## RISING STAR – \$2,500

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- ▶ Six tickets (half table) at dinner
- ▶ Listing in the program
- ▶ Listing in the video shown throughout a major portion of the evening

## INDIVIDUAL TICKETS

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- ▶ \$850 per couple
- ▶ \$500 per person
- ▶ Includes Reception, dinner and open bar

## ENTERTAINMENT ONLY

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- ▶ \$100 per person
- ▶ Entertainment portion of the evening only
- ▶ Light snacks will be provided
- ▶ Cash bar

## ADVERTISING IN PROGRAM

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- ▶ Full-page ad \$1,000
- ▶ Half-page ad \$500

# CORPORATE SPONSORSHIP & TICKET FORM

**PLEASE CHECK YOUR DESIRED LEVEL OF SUPPORT.**



- |   |   |
|---|---|
| <input type="checkbox"/> CEO's Circle – <b>\$25,000</b>       | <input type="checkbox"/> Rising Star Sponsorship – <b>\$2,500</b> |
| <input type="checkbox"/> Director's Circle – <b>\$15,000</b>  | <input type="checkbox"/> Individual Ticket – <b>\$500</b>         |
| <input type="checkbox"/> President's Circle – <b>\$10,000</b> | <input type="checkbox"/> Couples Ticket – <b>\$850</b>            |
| <input type="checkbox"/> Benefactor's Circle – <b>\$7,500</b> | <input type="checkbox"/> Entertainment Only – <b>\$100</b>        |
| <input type="checkbox"/> Patron's Circle – <b>\$5,000</b>     |   |

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

## **PAYMENT INFORMATION:**

- |                                  |   |   |                                   |
|----------------------------------|---|---|-----------------------------------|
| <input type="checkbox"/> Check * | <input type="checkbox"/> Stock Donation** |   |                                   |
| <input type="checkbox"/> Visa    | <input type="checkbox"/> Master Card      | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

\* Check made payable to the National Kidney Foundation Serving the National Capital Area

\*\* If you would like to make a stock donation, contact Michele Anthony at [michele.anthony@kidney.org](mailto:michele.anthony@kidney.org) or 202.244.7900 ext. 702

Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Company Name: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **RETURN TO:**

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National Kidney Foundation Serving the National Capital Area  
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McLean, VA 22102  
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National Kidney Foundation®

The National Kidney Foundation is a  
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